

2013 RIVERS GROUP SYMPOSIUM

"Friend and Foe – Our rivers as the source of resources and hazards"

12 - 13 November
Rotorua
Energy Centre



SPONSORSHIP PROSPECTUS

INVITATION

Welcome to the New Zealand Rivers group. The Rivers Group has now entered its third year of existence. During the initial two years the group has successfully established itself in the New Zealand scene, having run symposia, been part of conferences and been involved in additional learning opportunities throughout New Zealand.

We would like to extend to you an opportunity to have your organisation associated with this year's symposium. As you are aware, the success of events such as this depends significantly on sponsorship from friends of the water and environment field such as yourself. In return, we would like to offer you the opportunity to profile your business at the symposium and attract support to your organisation from conference delegates.

On behalf of the Organising Committee, we present the following sponsorship packages for this event. There are a number of different packages available that have been designed to suit your individual marketing intentions and budget. Alternatively, the Sponsorship Committee would be happy to discuss how we can accommodate your individual needs as a Sponsor.



Mark Pennington
Chairman of the Rivers Group



Kyle Christensen
Symposium Chair



WHY SPONSOR

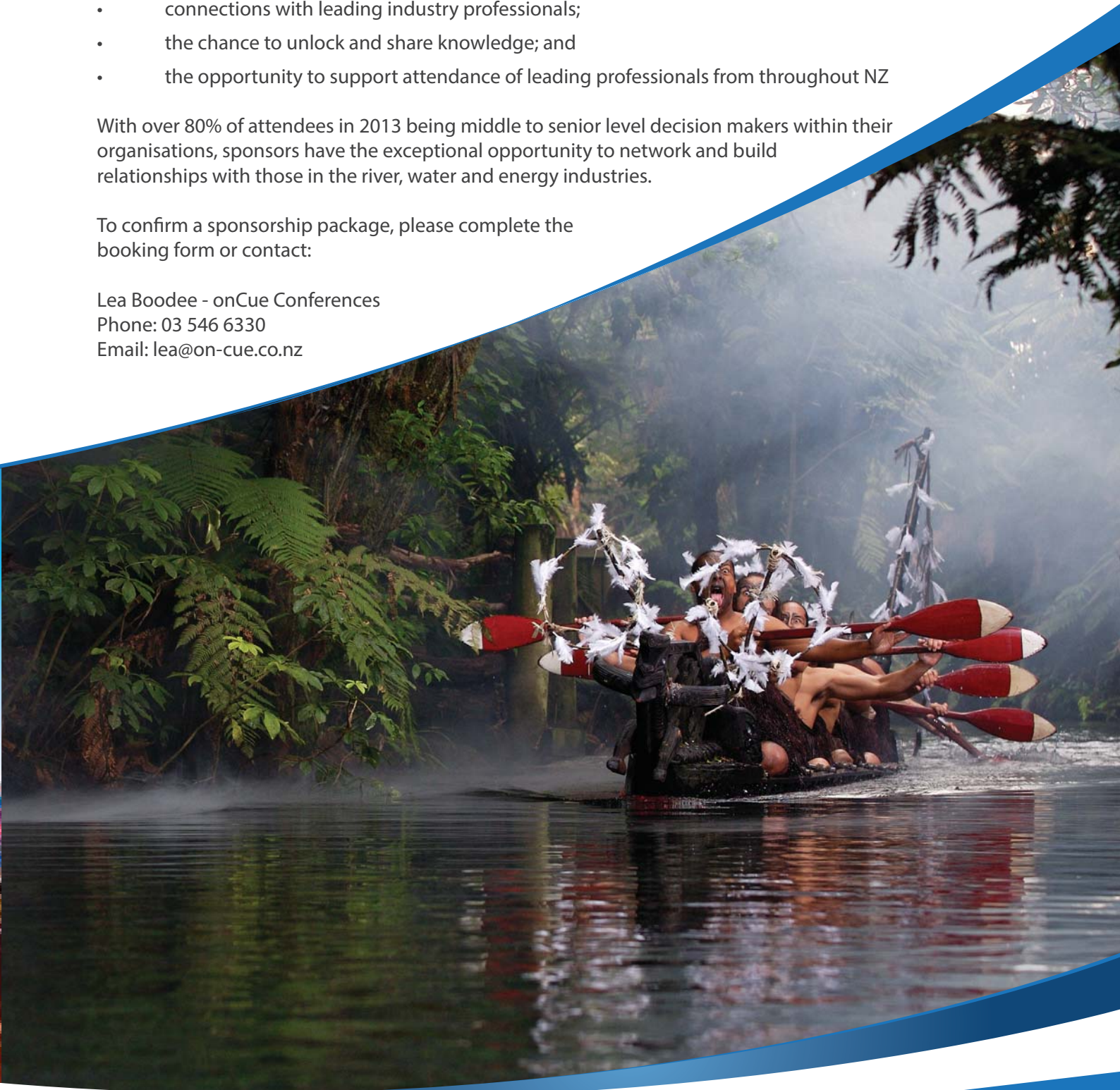
Sponsoring the Rivers Symposium presents an opportunity for stakeholders within the industry to highlight their commitment and support to this unique sector. It offers your organisation:

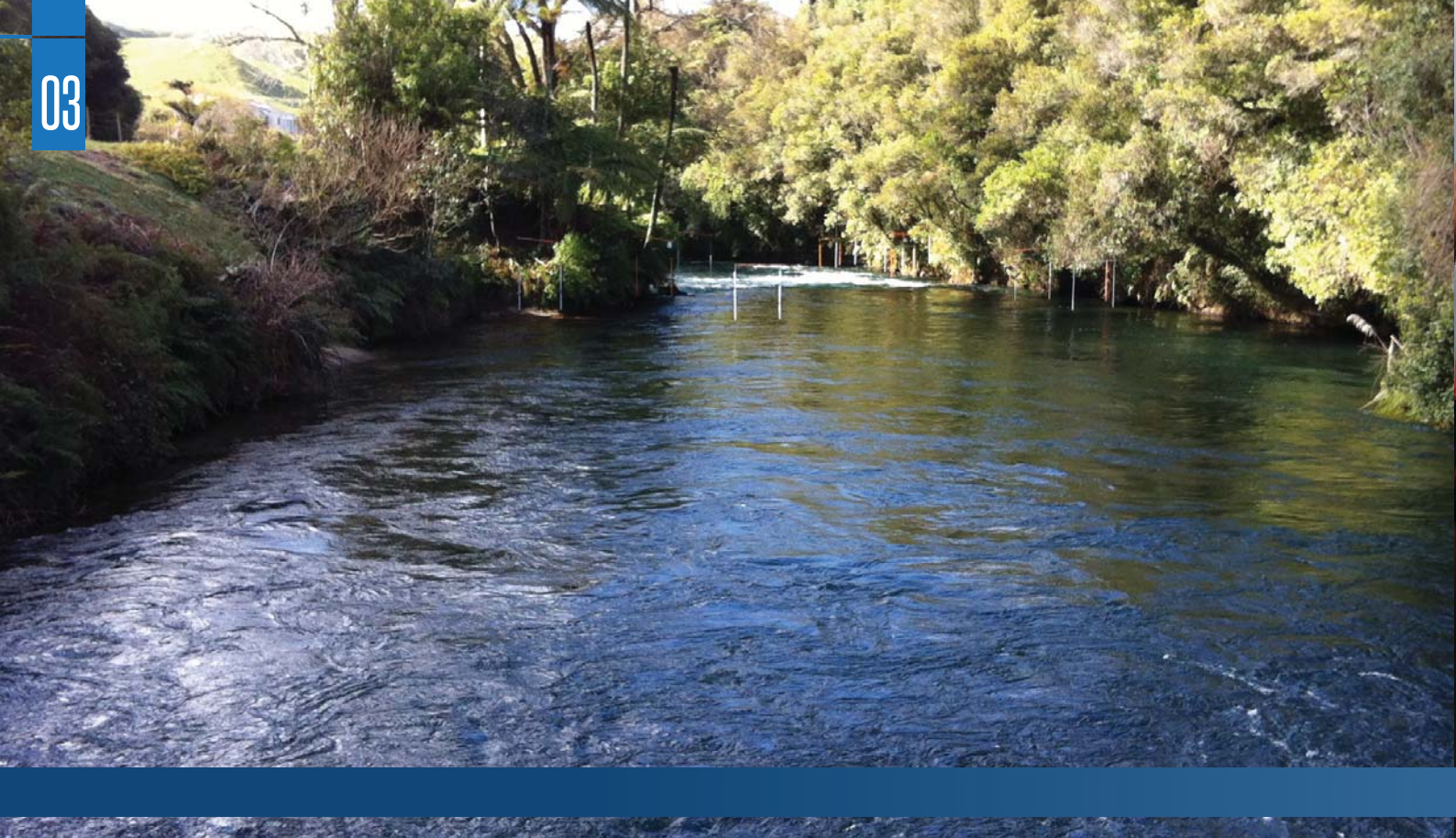
- marketing opportunities and National exposure during the entire life of the event;
- access to influential and engaged delegates
- connections with leading industry professionals;
- the chance to unlock and share knowledge; and
- the opportunity to support attendance of leading professionals from throughout NZ

With over 80% of attendees in 2013 being middle to senior level decision makers within their organisations, sponsors have the exceptional opportunity to network and build relationships with those in the river, water and energy industries.

To confirm a sponsorship package, please complete the booking form or contact:

Lea Boodee - onCue Conferences
Phone: 03 546 6330
Email: lea@on-cue.co.nz





GOLD

Our Gold Sponsor is viewed as our key partner at the event and will receive high level branding and exposure to a targeted audience of your existing and potential client base:

- Naming rights for the symposium dinner
(i.e. Company Name Rivers Group Dinner;
- Recognition as Gold sponsor on; publicity and registration material, i.e. programme and website;
- Your company logo on the Sponsor PowerPoint Slides, which will run at the start of the conference and during breaks
- Organisation logo on the Symposium lanyard, worn by all delegates during the conference and Field Trip
- Organisation logo on the Symposium Compendium
- Optional corporate gift at dinner – sponsors cost;
- Company banners at the venue;
- Company presentation prior to the dinner;
- Complimentary Symposium registration for 2 people, including the field trip;
- Complimentary dinner tickets for 2 people;
- Symposium compendium provided to include publicity inserts.

Investment: \$7,000 + GST (1 available)



SILVER

As a Silver Sponsor, your organisation will receive considerable exposure and recognition through the following benefits:

- Recognition as named sponsor on; publicity and registration material, i.e. programme and website;
- Your company logo on the Sponsor PowerPoint Slides, which will run at the start of the conference and during breaks
- Company banners at the venue;
- Complimentary symposium registration for 1 person, including the field trip;
- Complimentary dinner ticket for 1 person;
- Sponsorship acknowledgement printed at the dinner;
- Publicity inserts in symposium compendium.

Investment: \$3,000 + GST (6 available)



BRONZE

As a Bronze Sponsor, your organisation will receive considerable exposure and recognition through the following benefits:

- Recognition as named sponsor on; publicity and registration material, i.e. programme and website;
- Your company logo on the Sponsor PowerPoint Slides, which will run at the start of the conference and during breaks
- Sponsorship acknowledgement at the dinner;
- Publicity inserts in symposium compendium.

Investment: \$1,500 + GST (10 available)

How to book:

To confirm a sponsorship package, please complete the booking form or contact:

Lea Boodee - onCue Conferences
Phone: 03 546 6330
Email: lea@on-cue.co.nz



ADDITIONAL OPPORTUNITIES

Compendium Insert: \$800 + GST

Compendium inserts of sponsor information is a direct method of ensuring YOUR organisational information reaches key decision makers within our industry. It's much cheaper and more effective than a cold call or untargeted mail out. Print material is limited to a maximum of four A4 pages.

Lunch Sponsor: \$450 + GST

Participating as the Lunch Sponsor, your organisation's logo will be displayed on signs located on all catering lunch stations throughout the duration of the symposium.

USB Stick Sponsor: \$950 + GST, plus stock

Delegates can always use a USB stick for storing valuable information. Your logo will be printed on all USB sticks. The USB stick will be inserted in all delegate compendiums and will include conference related material. Other content inclusion on the USB is subject to approval by the Committee.



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www.ipenz.org.nz/riversgroup/