

# **STRATEGIC PLAN OF IPENZ AUCKLAND BRANCH 2010**

## **Our Vision**

A prosperous and sustainable society for all through engineering leadership.

## **Our Mission**

To:

- Uphold and promote the profession of engineering;
- Provide leadership and engineering advice to society on key issues;
- Meet the professional needs of Members.

## **Our Strategic Goals**

### **For our Members and Other Stakeholders:**

#### **Competence and Qualification Recognition**

Auckland Branch will support National Office efforts in ensuring that internationally-benchmarked engineering qualification and competency quality marks are widely recognised and used.

#### **Professional Development Support**

Develop Branch opportunities in providing professional development, meeting the needs of Members at all stages of their career.

- Highlight free events which count towards Professional Development
- Large company's – advertise discounted spaces on in-house courses
- Branch to advertise via Bulletin / reminders

#### **Engineering Practice Support**

Auckland Branch will support National Office to lead the development and recognition of good engineering practices and provide Members with tools which assist them to be more effective engineering professionals.

- Encourage members to attend and/or present at technical presentations.
- Support Engenerate in their CPD events.

#### **Leadership on Regional and Community Issues**

To define and facilitate resolution of regional and community issues by presenting the perspectives of the engineering profession.

- Promote involvement in Community Boards.
- Be involved in submissions

#### **Profiling the Profession**

To increase key audience understanding about engineering professions and their contribution to New Zealand and the global community.

- Support groups that highlight the profession ie Heritage Group, Futureintech

**Renewal of the Profession**

Auckland Branch supports Futureintech, Transpower Neighbourhood Engineers programme and National Office in their efforts to ensure New Zealand has sufficient engineers and technologically literate people.